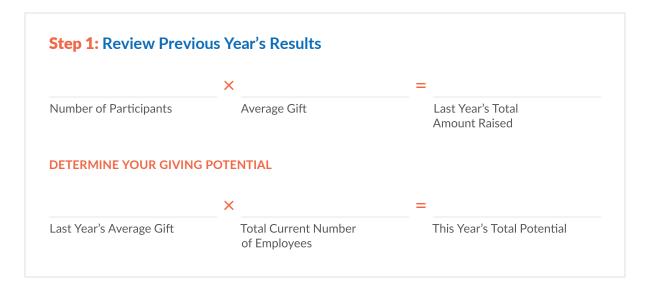
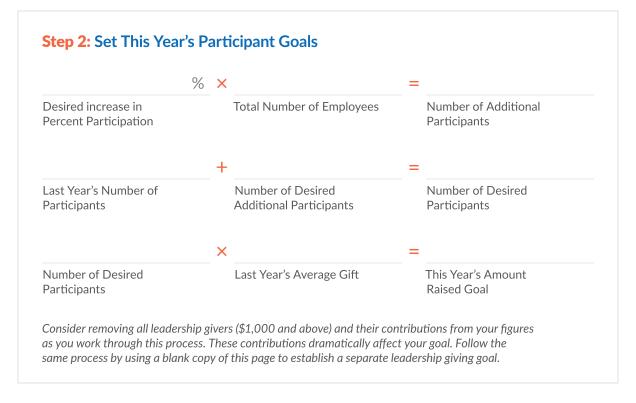
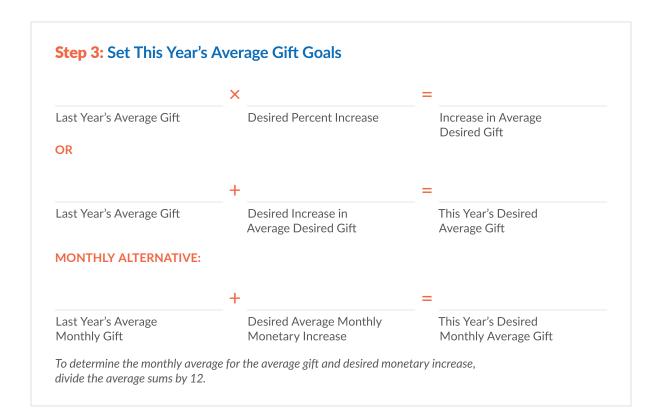
Goal Setting Worksheet

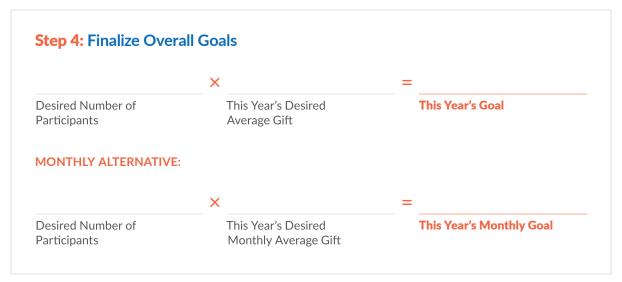
A goal is important to maximizing the success of your workplace giving campaign. Use the goal setting formulas below to help you determine your new workplace campaign goals. If you need help or have questions, please contact CHC.











Step 5: Take Action

- Share your goals with CHC staff.
- Promote and inform your organization's management team and staff on this year's goals.
- Integrate your goals into your existing campaign kick-off.
- Monitor and track your progress throughout the campaign.

